

Press release

Strengthening Proximity to Markets and Customers

FAULHABER Expands Its Presence in Northern Europe

The drive specialist FAULHABER is strengthening its market presence in the Nordic countries. Starting in January 2025, the company will operate under the name FAULHABER Nordic ApS in Norway, Sweden, and Finland. The head office will be located in Allerød, Denmark, just north of Copenhagen, where FAULHABER has been active since mid-2024.

With this expansion of its network in Northern Europe, FAULHABER is moving closer to its customers, offering shorter communication channels, local administration, and optimized service across all four Nordic countries. The business will be taken over from the existing distributors. FAULHABER sales engineers will be available on site for consulting and sales, so that new and existing customers can continue to count on personal contact and expertise from FAULHABER.

Future-Proof Strategy

Hein Vos, Regional Sales Manager North-West Europe, will lead FAULHABER Nordic ApS. Commenting on the market situation, he explains: “In the Nordic countries, we see a high-tech market that demands high-quality, high-performance miniature DC servomotors. For example in the field of medical devices, robotics and production automation we see a growing demand for the use of our technology. This aligns perfectly with our capabilities, as we can provide nearly everything—from answering technical questions to delivering tailor-made turnkey drive solutions. We are excited to get even closer to our customers and share our expertise. This helps us advance what matters most to us: the progress, competitiveness, and satisfaction of our customers.”

By establishing a presence in Denmark, Sweden, Norway, and Finland, FAULHABER is laying the foundation for closer collaboration and underscoring the significance of the Northern European market in its corporate strategy.



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